



Title to be used: **Josh Birkholz, CEO of BWF**

### **Longer Speaker Bio**

**Josh Birkholz** is the CEO of BWF, the nonprofit service and technology company known for its innovations in elevating philanthropy around the world. Josh is a leader in big philanthropy and an architect of the business of fundraising. In his nearly 30 years in the charitable sector, Josh has led the establishment of data science in fundraising, developed high ROI operational infrastructure, guided fundraising through challenging economic conditions, empowered the everyday donor, and crafted authentic approaches to high net-worth giving.

He is the author of the books *Fundraising Analytics* (Wiley, 2008) and *Benefactors* (Wiley, 2022). Josh also contributed to the books *A Kaleidoscope of Prospect Development* and *Return on Character*. He is the former Chair of the Board of the Giving USA Foundation and an instructor at the Rice University Center for Philanthropy and Nonprofit Leadership. He earned the Crystal Apple Award for Teaching Excellence from CASE and the Apra Visionary Award for his innovation in applying data science to fundraising.

### **Shorter Speaker Bio**

**Josh Birkholz** is the CEO of BWF, the nonprofit service and technology company known for its innovations in elevating philanthropy around the world. Josh is a leader in big philanthropy and an architect of the business of fundraising. He is the author of the books *Fundraising Analytics* (Wiley, 2008) and *Benefactors* (Wiley, 2022). Josh was recently the Chair of the Giving USA Foundation and is an instructor at the Rice University Center for Philanthropy and Nonprofit Leadership.