

BOARD RECRUITMENT TOOLKIT



Recruiting the right board – one that is diverse, that is passionate about your mission, and that is willing roll up their sleeves and get to work – is more critical to today's organizations than ever.

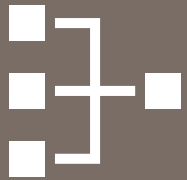
BWF's Board Recruitment Toolkit is ideal for board chairs, executive directors, and directors of development looking to optimize their board recruitment. We have customized solutions to help you identify, cultivate, and engage community leaders who will be thrilled to join you and advance your mission.

INDICATORS THAT YOU WOULD BENEFIT FROM THIS TOOLKIT:

- 1** You want to engage new community leaders but need an improved process to help you identify great candidates – especially those who are outside your typical networks.
- 2** Your leadership may have a "board matrix" that has identified candidates with the desired skills, demographics, and corporate connections, but struggle to successfully recruit them.



Solutions That Will Transform Your Board



A simple, clear process to prioritize prospects



An expanded prospect list, prioritized by "engagement score"



Customized recruitment roadmap and a list of engagement options



Two strategy sessions with board or nominating committee to help members learn to use the process



Ongoing staff coaching to provide necessary knowledge transfers



How It's Done

BWF will need your involvement throughout the entirety of the process. Our consultants rely on your expertise regarding your own team and operations.

We will interview with approximately 2-3 key decision makers, review your current processes, and identify data-pull capacity. We will hold an initial meeting to confirm engagement score criteria and brainstorm an initial expanded list of candidates. Then we will partner with staff to create a roadmap.

Following the roadmap will be two strategy sessions, which will include topics such as an expanded scored list, recruitment roadmap, assignment of prospects, review of progress, and general strategy.

What You Need to Be Successful

It's important to understand the effort and resources your team may need to provide in order to embark on this project.

Depending on your technology capacity, you'll need approximately two days of dedicated staff members' time. Additionally, your board will need an estimated two hours outside of their duties and work plus time spent of cultivation.

Organizations with more optimized list-pulling capacity will yield more promising results, but it can also be done manually.

The estimated investment for this engagement would be \$10,000.





About BWF

Our firm serves nonprofits in the areas of campaign management, high-net-worth fundraising, organizational consulting, data science, marketing, and technology. Clients include universities, health systems, and NGOs throughout North America, Europe, Australia, Africa, and the Pacific Rim. As a truly comprehensive fundraising consulting firm, BWF has a team of consultants with extensive background and experience in every facet of philanthropy. **Learn more about us [here](#).**